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BOX PATENT

Attorney Docket No.: 25408

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Sivan TAFLA

Serial No. 09/825,439

Group Art Unit:

Filed: April 2, 2001

Examiner:

For: METHOD AND SYSTEM FOR PRESENTING AN ANIMATED
ADVERTISEMENT ON A WEB PAGE

REVOCATION AND POWER OF ATTORNEY

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GROUP 3600

Commissioner for Patents
Washington, DC 20231

Sir:

The Assignee hereby revokes any previous Power of Attorney and appoints Gary M. Nath, Reg. No. 26,965; Harold L. Novick, Reg. No. 26,011; Todd L. Juneau, Reg. No. 40,669; Lee C. Heiman, Reg. No. 41,827; Jerald L. Meyer, Reg. No. 41,194; Joshua B. Goldberg, Reg. No. 44,126; Marvin C. Berkowitz, Reg. No. 47,421; Sheldon McGee, Reg. No. 50,454; and Tanya E. Harkins, Reg. No. 52,993; as my attorneys to prosecute this application and transact all business in the U.S. Patent and Trademark Office connected therewith.

Send Correspondence to: Gary M. Nath
NATH & ASSOCIATES PLLC
1030 15th Street, N.W.
6th Floor
Washington, D.C. 20005

Customer No. 20529



020529

PATENT TRADEMARK OFFICE

Direct Telephone Calls to: Gary M. Nath at 202-775-8383

By: Ad4ever Inc.

AD4EVER INC. Sivan Tafla

Name:

Title:

15/4/03
Date

REINHOLD COHN & PARTNERS 972 3 7109407

04/21 08:20 NO.739 03/03

972 3 7109407

STATEMENT UNDER 37 CFR 3.73(b)

Docket No. 25408

Applicant/Patent Owner: Ad4ever Inc.

Application No. 09/825,439 Filed: April 2, 2001

Entitled: METHOD AND SYSTEM FOR PRESENTING AN ANIMATED ADVERTISEMENT ON A WEB PAGE

Ad4ever Inc.

(Name of Assignee)

, a corporation (Israel Company)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 012003 Frame 0368 or for which a copy thereof is attached;

OR

- B. ☐ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or a copy thereof is attached.

2. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet; or

C. ☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

4/15/03
Date

X
Signature

AD4EVER INC.
Typed or Printed Name

Sirum
Title

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BOX PATENT
Attorney Docket No.: 25408

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Sivan TAFLA

Serial No. 09/825,439

Group Art Unit:

Filed: April 2, 2001

Examiner:

For: METHOD AND SYSTEM FOR PRESENTING AN ANIMATED
ADVERTISEMENT ON A WEB PAGE

REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents
Washington, DC 20231

Sir:

The Assignee hereby revokes any previous Power of Attorney and appoints Gary M. Nath, Reg. No. 26,965; Harold L. Novick, Reg. No. 26,011; Todd L. Juneau, Reg. No. 40,669; Lee C. Heiman, Reg. No. 41,827; Jerald L. Meyer, Reg. No. 41,194; Joshua B. Goldberg, Reg. No. 44,126; Marvin C. Berkowitz, Reg. No. 47,421; Sheldon McGee, Reg. No. 50,454; and Tanya E. Harkins, Reg. No. 52,993; as my attorneys to prosecute this application and transact all business in the U.S. Patent and Trademark Office connected therewith.

Send Correspondence to: Gary M. Nath Customer No. 20529
NATH & ASSOCIATES PLLC
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Washington, D.C. 20005

Direct Telephone Calls to: Gary M. Nath at 202-775-8383

By: Ad4ever Inc.

Name:
Title:

Date

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Docket No. 25408

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Ad4ever Inc.
Application No. 09/825,439 Filed: April 2, 2001
Entitled: METHOD AND SYSTEM FOR PRESENTING AN ANIMATED ADVERTISEMENT ON
A WEB PAGE

Ad4ever Inc., a corporation (Israel Company)
(Name of Assignee) (Type of Assignee, e.g., corporation,
partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel _____ Frame _____ or for which a copy thereof is attached;

OR

B. ☐ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or a copy thereof is attached.

2. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet; or

C. ☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Date

Signature

Typed or Printed Name

Title

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BOX PATENT
Attorney Docket No. 25408

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Group Art Unit: 2162

Sivan TAFLA

Examiner: unknown

Serial No. 09/825,439

Filed: April 2, 2001

For: **METHOD AND SYSTEM FOR PRESENTING AN ANIMATED ADVERTISEMENT ON
A WEB PAGE**

TRANSMITTAL LETTER

Commissioner for Patents
Washington, D.C. 20231

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Sir:

Submitted herewith for filing in the U.S. Patent and Trademark Office is the following:

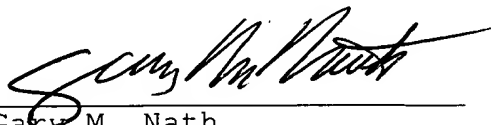
- (1) Transmittal Letter;
- (2) Revocation and Power of Attorney;
- (3) Certificate under 37 C.F.R. §3.73 (b);

The Commissioner is hereby authorized to charge any deficiency or credit any excess to Deposit Account No. 14-0112.

Respectfully submitted,

NATH & ASSOCIATES PLLC

By:


Gary M. Nath
Registration No. 26,965
Marvin C. Berkowitz
Registration No. 47,421
Customer No. 20529

Date: April 21, 2003
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GMN/MCB/dd:RevocPOA.STATE3.73B.CorFR.TRANS